

**Participants:** It is a multi-disciplinary national workshop inviting participation from teachers, researchers, under graduate; post graduate students and research scholars from all disciplines.

**Registration Fee** - Rs. 300 (for all)

**Fee can be paid in Cash/DD/Google Pay (GPay to 9440012205)**

DD to be drawn in favour of "**Principal, OUCW, Koti**", from any Nationalised Bank.

**Last Date for Registration: January 28, 2019**  
Spot Registrations will not be entertained.

The enclosed registration form should be filled and sent before the last date of registration with a scanned copy of the DD / GPay screenshot (if paid through Google Pay) with phone number to the following Email - [rmworkshop.ucw@gmail.com](mailto:rmworkshop.ucw@gmail.com)

**Original DD to be submitted on the day of the Workshop**

**Date of Workshop:** 1<sup>st</sup> February, 2019

**Programme Duration:** 1 Day program  
3 Sessions

**Note:** Participants shall make their own arrangements for accommodation.

**For further enquiry:** Contact the Programme Director/Convenor/Coordinator.

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**Venue**

Pramada Devi PG Seminar Hall, PG Block  
University College for Women  
(Autonomous)  
Koti, Hyderabad-500095, TS.

**Chief Patron:** Prof. A. Roja Rani, Principal,  
UCW, Hyd.

**Patron:** Dr. A. Sarita Reddy, Vice-Principal,  
UCW, Hyd.

**Programme Chairman:** Dr. K. Krishna  
Chaitanya, Associate Professor and Head,  
Department of Commerce, UCW, Koti, Hyd.

**Programme Director:** Dr. B. Sandhya Rani,  
Assistant Professor, Department of Commerce,  
UCW, Koti, Hyd., M: 9440012205

**Convenor:** Dr. Sabiha Shareef,  
Assistant Professor, Department of Commerce,  
UCW, Koti, Hyd., M: 9290074714

**Coordinator:** Mrs. N. Rajyalaxmi,  
Assistant Professor(C), Department of Commerce,  
UCW, Koti, Hyd., M: 6301107197

**Organising Committee**

Dr. Nazia Sultana, Asst. Prof.

Dr. B. Shailaja, Asst. Prof.

Ms. O. Bhavani, Asst. Prof.(C)

Ms. M.V. Karunsree, Asst. Prof.(C)

Ms. Madhuri, Asst. Prof.(C)

Ms. G. Saritha, Asst. Prof.(C)

Dr. Humeira Begum, Asst. Prof.(C)

Ms. Komal Dave, Asst. Prof.(C)

Ms. M. Srilaxmi, Asst. Prof.(C)

Ms. M. Sharada, Asst. Prof.(C)

Ms. Nalini, Asst. Prof.(C)

Ms. Suchitra, Asst. Prof.(C)

Ms. B. Mamatha, Asst. Prof.(C)

Ms. Suhasini, Asst. Prof.(C)

**Email:** [rmworkshop.ucw@gmail.com](mailto:rmworkshop.ucw@gmail.com)



**ONE DAY NATIONAL WORKSHOP  
on  
'RESEARCH METHODOLOGY'  
1<sup>st</sup> February, 2019**



**Organised by  
Department of Commerce  
University College for Women  
(Autonomous), Koti, Hyderabad**

**For details visit:**  
[www.osmania.ac.in/www.oucwkoti.ac.in](http://www.osmania.ac.in/www.oucwkoti.ac.in)

## About Osmania University

Osmania University, established in 1918, is one of the oldest in India and the first to be established in the erstwhile princely state of Hyderabad. Over a period of time it has shown remarkable progress and sustained an integrated development of all faculties. Its alumni have distinguished themselves nationally and internationally in various spheres of life and are spread far and wide around the world.

The University has a vision of developing, enhancing, and improving the quality of human resources to meet the challenges of regional, national and global socio-economic changes. Its mission is to achieve excellence in teaching and research and to create opportunities for the students to contribute to the national and regional development. It achieved the status of a 'University with Potential for Excellence'.

## About University College for Women

University College for Women, Hyderabad, is a Constituent College of Osmania University and was established in 1924 with autonomous status granted by UGC since 1988-1989. The College offers both Undergraduate as well as Postgraduate Courses in the Faculties of Arts, Social Sciences, Sciences, Commerce and Management. UCW has 25 Academic Departments supported by several facilities like Cyber Centre, well equipped Labs, Botanical Garden with a Green House, sprawling Sports Grounds, Placement Cell, and a Central Library. UCW, has over the years, developed a healthy and productive interaction with the stakeholders. The campus is spread on a sprawling 42 acre land with a historic monument of great aesthetic and architectural importance of British legacy in India which provides an ambience of grandeur. It is a NAAC accredited 'A' grade Institute and

recognized by UGC as a Centre with Potential for Excellence.

## About the Department

The Department of Commerce at UCW was established in the year 1968. It offers Commerce Education for about 700 students both at Under-Graduation and Post-Graduation Levels. The Department offers three self-finance courses along with the Regular B.Com. and M.Com. Courses viz., B.Com. (Honors), B.Com. (Computers) and B.Com. (Taxation).

## About the Workshop

The main purpose of research is to inform action, to prove a theory, and contribute to developing knowledge in a field or study. Research entails both reading and writing. These two literacy functions help enable computation and comprehension. Apart from reading and writing, listening and speaking are also integral in conducting research interviews, attending knowledge generating events, and casual talks with anyone, which certainly aid in formulating research topics. They can also facilitate the critical thinking process. Listening to experts discuss the merits of their studies helps the listener to analyze a certain issue and write about such analysis. As literacy is integral in improving a person's social and economic mobility and in increasing awareness, research then hones necessary basic life skills and makes learning a life-long endeavor.

At this juncture, University College for Women intends to organise a One Day National Workshop on "Research Methodology", on 1st February, 2019. The workshop enables to have a comprehensive view on various aspects of research to create awareness among the research scholars and students in developing a Project Report/Thesis.

## Themes of the Workshop

### Session I: Identification of Research Problem

The actual research begins with the formulation of a research problem. A research problem is the preliminary step in conducting a research study, which helps to understand the research procedure in a better manner. A research problem needs great thought on the part of the researcher to determine the objective and intention of the research. The focus of this session would be on the identification of research problem with clarity.

### Session II: Collection and Analysis of Data

Regardless of the field of study or preference for defining data (quantitative or qualitative), accurate data is essential to maintain the integrity of research. Data analysis offers benefits such as structuring the findings from survey research or other means of data collection, break a macro picture into a micro one, acquiring meaningful insights from the dataset, basing critical decisions from the findings and ruling out human bias through proper statistical treatment. Thus, data analysis is not a decision making system, but decision supporting system. This session would throw light on importance of collection of data and various data analysis tools.

### Session III: Report Writing

Writing of report is the last step in a research study and requires a set of skills. This task should be accomplished by the researcher with utmost care. Research task remains incomplete till the report has been presented and/or written. As a matter of fact even the most brilliant hypothesis, highly well designed and conducted research study, and the most striking generalizations and findings are of little value, unless they are effectively communicated to others. The core of this session is on the format, length, style and organisation of a report to present the research results.



**Department of Commerce**  
**University College for Women (Autonomous)**  
**Koti, Hyderabad**

**ONE DAY NATIONAL WORKSHOP ON 'RESEARCH METHODOLOGY'**  
**Date: February 1, 2019**

**Registration Form**

1. Name of the Applicant \_\_\_\_\_
2. Gender \_\_\_\_\_
3. Social Status ( SC / ST / BC / OC) \_\_\_\_\_
4. Contact Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
5. Email Id \_\_\_\_\_
6. Contact No. \_\_\_\_\_
7. Qualification \_\_\_\_\_

8. Fees Particulars (Tick): Cash/ DD/Google Pay (GPay to 9440012205)

If paid by DD:

Bank Name	D.D. No.	Date	Amount (Rs.)

DD to be drawn in favour of “**Principal, OUCW, Koti**”, from any National Bank

**Signature of the Applicant**

**Date:**

**Note:** The registration form should be filled and sent before the last date of registration with a scanned copy of the DD / GPay screenshot (if paid through Google Pay) with phone number to the following Email ID - [rmworkshop.ucw@gmail.com](mailto:rmworkshop.ucw@gmail.com)

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**ACKNOWLEDGEMENT**

Application No. :  
Name of the Candidate :  
Name of the Institution :  
DD No. :  
Amount :

**Director/Convener/Coordinator**

**Date:**